

# **City of Dublin Announces the Launch of The Dublin Marketplace**



The City of Dublin is excited to announce the launch of the **Dublin Marketplace**, a loyalty rewards program designed to boost the local economy while rewarding users for shopping at participating merchants. The platform is powered by ReachPlaces and is now available for iPhone users in the Apple App Store.

The Dublin Marketplace offers users the opportunity to earn Dublin CityDollars for shopping at more than 40 local businesses, including specialty retailers, restaurants, fitness and recreational facilities, and service providers. More businesses are being added every month. With the app's ever-changing promotions and exclusive offers, consumers can earn Dublin CityDollars and redeem them at any participating local business using the ReachPlaces Reward Mastercard within the app.

Enrollment is simple and free for users. To get started, users can download the ReachPlaces app from the Apple App Store

and browse the app to see the promotions offered by local businesses.

The Dublin Marketplace is an initiative of the City of Dublin's Business Recovery Playbook, approved by the Dublin City Council, and is funded by the City's American Rescue Plan Act monies.

For more information or to sign-up, visit The Dublin Marketplace or send us an email.

#### Welcome New Dublin Businesses!

- Angus the Butcher Shop Plaza (7166 Regional St.)
- Hot Pho at Fallon Gateway (3916 Fallon Rd.)
- <u>Titlian by Mani Singh</u> at Tralee (6599 Dublin Blvd., Ste N



Est. Hot Pho

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ANGUS IN BUTCHER SHOP

## **Small Business Spotlight: Varsha Patel Designer Boutique**

Boutique and can be viewed on the City's webpage.



For more information or if you are interested in participating in the series, please visit <a href="mailto:dublin.ca.gov/spotlight">dublin.ca.gov/spotlight</a> or send us an <a href="mailto:emailto:



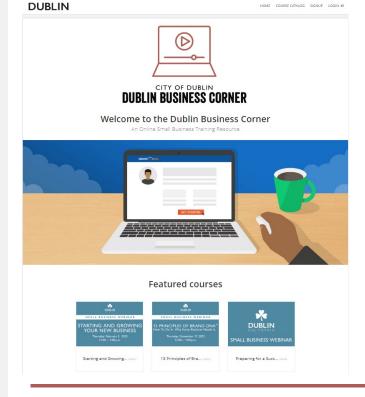
### **Dublin Businesses Coming Soon!**



## **Dublin Business Corner - A New Resource for Dublin Business Owners**

The City of Dublin has launched the **Dublin Business Corner**, a free library of on-demand training courses designed to empower and educate small business owners.

Using the Dublin Business Corner, Dublin business owners can access an online library of City-hosted small business webinars and hundreds of general training courses in topics such as project management, marketing, customer



service, networking, leadership essentials, and more.

The Dublin Business Corner is available online at <u>dublinca.talentlms.com</u>. This program is an initiative of the City of Dublin's Business Recovery Playbook.

For more information, visit <u>Dublin</u> <u>Business Corner</u>, <u>email</u> the Office of Economic Development, or call 925-833-6650.

# Transform Your Small Business Into a Thriving Enterprise with T.H.R.I.V.E.

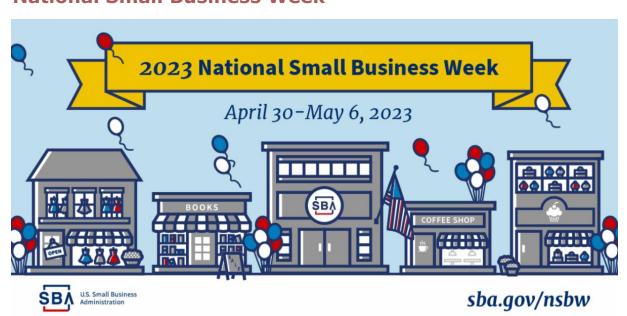
**T.H.R.I.V.E. Emerging Leaders Reimagined** is a research-based, executive-level program that combines business fundamentals with the innovative tools and competitive strategies needed to deliver immediate results. Sponsored by the U.S. Small Business Administration (SBA), this intensive program offers education and training in entrepreneurship specifically designed for the



executives of small businesses with high growth potential, as well as the opportunity to develop connections with peers and work with business experts and professional coaches.

For more information, visit <u>T.H.R.I.V.E.</u>

#### **National Small Business Week**



National Small Business Week (NSBW) April 30 - May 6, 2023.

Throughout the year the City of Dublin partners with local, regional, state- and nationwide organizations to connect small businesses with vital resources, celebrate small businesses through recognition efforts, and promote residents to shop locally.

The SBA and SCORE will host a two-day virtual summit May 2-3, 2023, where attendees can learn new business strategies, chat with industry experts, and meet other business owners. The event will also include educational sessions, online business resources, and expert speakers.

For more information or to register for the event, visit NSBW.

### **Accelerate Your Business with ICA**

ICA provides coaching, connections, and capital to grow Bay Area businesses and close the gender and racial wealth gap. ICA also provides:

- Resources, education, and personalized mentoring
- Bay Area entrepreneurs with coaching, connections, and access to capital
- Fair and flexible equity and debt capital



For more information, visit <u>ICA</u>.

### The California Business Investment Guide



The **California Business Investment Guide** is intended to help businesses and for-profit entities identify relevant new and existing state funding resources for recovery and success. Contents of the Guide include:

- Business Development & Support
- Employment & Workforce
- Equipment & Machinery
- Financing & Start-up Support
- Power & Utilities

For more information, visit <u>California Business Investment</u> <u>Guide</u>.

## **City of Dublin Business Calendar**



The City's website includes additional upcoming business events and classes, including many webinars to help businesses recover from the impacts of the COVID-19 pandemic.

For more information, please visit the City's online <u>Business</u> <u>Calendar</u>.

#### We Are Here for You

The City of Dublin appreciates our business community and remains committed to being your source for reliable and accessible information and resources.

For business recovery information and resources for the business community, visit our Business Impacts <u>webpage</u>.

The Office of Economic Development is also available via <u>text messaging</u> at 925-496-8256, <u>email</u> or by calling 925-833-6650. Language assistance is available over the phone by request.

The Dublin Business Brief is a bi-monthly publication highlighting the latest news and events affecting the business community. For more information or assistance, please contact the Office of Economic Development via <a href="mailto:emai

General Information

(925) 833-6650

City Manager (925) 833-6650

Community Development

(925) 833-6620

Economic Development (925) 833-6650

**Environmental Services** 

(925) 833-6630

Administrative Services

(925) 833-6640

Fire Prevention (925) 833-6606

Human Resources (925) 833-6605 Parks and Community Services

(925) 556-4500

Police (non-emergency)

(925) 833-6670

Public Works (925) 833-6630



City of Dublin Office of Economic Development | 925-833-6650 | www.dublin.ca.gov





